



Information & FAQs Rice Alliance Startup Roundup at OTC Monday, May 6, 2019

Thank you for your interest in Startup Roundup at OTC.

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About Startup Roundup at OTC:

Startup Roundup will showcase 50 upstream energy technology companies. These companies have initial funding and are seeking their A, B, C, or later rounds with technology validation, field trial experience, and/or initial company revenue. We will also consider a few promising companies seeking their seed round. Presenting companies include digital/software companies related to the digital oilfield, big data, reliability, etc. The event offers a great opportunity for OTC attendees to learn more about these innovative technologies and businesses and enables potential partnerships and investment opportunities.

Participating companies will hold one-on-one meetings with investors at Investor Office Hours. Formatted like a speed-dating event, these rotating meetings with investors are intended as introductions to your company and opportunities to get advice and establish industry contacts. Investors include venture capitalists and corporate investors.

Following Office Hours, the 50 companies will present their 2 ½ minute business pitches to OTC attendees. We will recognize the top 10 Most Promising Companies. The afternoon concludes with a Venture Showcase and Networking Reception.

About the Organizers:

The Rice Alliance for Technology and Entrepreneurship (Rice Alliance) is Rice University's nationally-recognized initiative devoted to the support of technology commercialization, entrepreneurship education, and the launch of technology companies.

The Rice Alliance has successfully conducted more than 50 such programs through the last 15 years, with presenting companies going on to raise over \$6 billion in startup and follow-on funding.

Application:

Here's what you need to apply:

- Contact Information
- Company Details (event goals, money raised, etc.)
- Company Logo (high resolution JPG)
- Company Descriptions (1 sentence & 150-words)
- Executive Summary (1 to 3 pages, non-confidential summary, saved as a PDF). A template can be found on our [website](#), although you are not required to use this format.

[APPLY to PRESENT HERE](#)

APPLICATIONS ARE DUE BY 5:00 PM (CST) ON FRIDAY, MARCH 15, 2019!

Companies that are selected to present will be notified by email in early April 2019.

Cost:

There is no fee to apply.

If you are selected, the cost to present is \$245 but free for Rice Alliance Corporate Members. [Click here to become a member](#). The registration fee covers:

- Event Registration for one person
- Investor Office Hours
- Venture Showcase & Networking Reception
- Full day admission to the OTC for one person on May 6, 2019

For each additional company representative attending Startup Roundup, there is a fee of \$125. All employees of Rice Alliance Corporate Member Companies are free. Corporate Memberships start at \$500.

Please Note: If you are accepted as a presenting company, there is no need to register separately on the OTC website.

Event Details for Presenting Companies:

Date: Monday, May 6, 2019

Location: Offshore Technology Conference, Stockman's Club (Level 2), NRG Arena, Houston, Texas

Event Schedule:

11:30 to 12:30 pm: Lunch and Networking

12:30 to 2:00 pm: Office Hours **(Private Event for Presenting Companies and Invited Investors Only)**

2:00 to 4:30 pm: Company Pitches **(Open to all registered OTC attendees)**

4:30 to 5:30 pm: Venture Showcase & Networking Reception

We recommend that you arrive by 11:30 am. Office Hour meetings start promptly at 12:30 pm in the Stockman's Club, Level Two of the NRG Arena.

Investor / Industry Office Hours:

Office Hours are only for the selected companies and our invited investors.

Prior to the event, we provide the participating investors and industry leaders with a directory of the participating companies, which includes information from the applications. Investors also will have access to the executive summaries. Investors select which companies they would like to meet, and we create the meeting schedules to suit their requests.

A few days prior to Office Hours, each participant will receive a schedule of meetings for the event and an Investor/Industry Directory with bios of the participating investors and descriptions of their firms.

Please do not be late. With so many companies and investors, our meeting matrix is extremely tight. We cannot alter the schedule for late arrivals.

Each meeting lasts approximately eight (8) minutes. While we cannot guarantee it, we do our best to ensure that each participating company has four or five meetings.

Participating companies may bring up to three representatives to the meetings, although additional company representatives must pay an additional \$125 each to attend the presentations and networking reception. Dress is business casual.

Company Presentations:

- Please take your seat by 2:00 pm as a courtesy to the other presenters.
- At your presentation time, your company will be introduced by name.
- Only one person will present for each company.
- You will have exactly two and a half (2.5) minutes to present. The timing clock will be visible from the podium and will count down from 2:30 to 0:00. You must end your presentation when the clocks hits "0:00". No exceptions.
- There is no Q&A. The Reception is an excellent time and venue for audience members to ask any questions.
- All presentations will be made from behind the podium.

- You may use 5-8 PowerPoint slides during your presentation. Please see the PowerPoint Guidelines below.

PowerPoint Guidelines:

- Must be formatted as **Widescreen (13.33 x 7.5) PowerPoints** and saved as a .ppt or .pptx. Do not send a PDF file. We merge individual slide decks into one to minimize the transition time between presentations.
- Slides must be emailed to tara.williams@rice.edu by 5:00 PM CST, Friday, April 26, 2019.
- You must use the auditorium's laptop; we cannot switch the projector input to your own laptop.
- 5 to 8 slides are recommended.
- Use standard fonts. Unusual fonts may display incorrectly and negatively affect your presentation.
- Please do not embed video or audio as they do not perform reliably.
- Do not use automatic or custom transitions from one slide to the next. Also, we recommend that you minimize the use of "builds" on slides (where a line of text appears after you hit Enter). It consumes your valuable presentation time.
- Once submitted, your slide deck may not be modified. Please proof it carefully before submitting.
- This event is open to the public, so please **refrain from including confidential information**. If you are seeking funding and include the amount you are seeking, do not include information about the terms of the investment (i.e., pre-or post-money valuation of the company, number of shares being sold, share price, convertible debt terms, etc.).
- Copies of your slide deck will **not** be distributed or made available to attendees. If someone asks us for your slides, we will refer them to you.
- All company slide decks will be merged into one continuous PowerPoint file for the event. The software used includes Windows 7 and Office 2013. We recommend that you save your slide deck in PowerPoint 2013 format, or at least verify that your presentation displays correctly in PowerPoint 2013 before submitting it.
- "Notes" within your PowerPoint slide file may be included in your slide deck, but we cannot guarantee that they will be visible to you at the podium.

Additional Questions:

Q: Where do I find additional information about the Rice Alliance?

A: www.alliance.rice.edu

Q: Where do I find additional information about the Offshore Technology Conference?

A: <http://2018.otcnet.org/>

Q: Where can I find a map of the NRG Park parking and facilities?

A: <https://www.nrgpark.com/parking-map/>

Q: Is there a layout of the NRG Arena and the Stockman's Club?

A: <https://www.nrgpark.com/nrg-park-facilities/nrg-arena/>

Q: What if I have additional questions?

A: Contact Tara Williams at tara.williams@rice.edu