



RICE ALLIANCE

for TECHNOLOGY and ENTREPRENEURSHIP

Rice Alliance Annual Corporate Underwriter Program

2017 Calendar Year • January 1, 2017 to December 31, 2017

- ┆ **Diamond Underwriter** • Contribution: \$ 50,000+
- ┆ **Platinum Underwriter** • Contribution: \$ 25,000
- ┆ **Gold Underwriter** • Contribution: \$ 15,000
- ┆ **Silver Underwriter** • Contribution: \$ 10,000
- ┆ **Bronze Underwriter** • Contribution: \$ 5,000

UNDERWRITER BENEFITS:

- **Recognition** at all **Rice Alliance events** throughout the year as an underwriter
 - Over **43,000 individuals** have attended Rice Alliance events
 - Recognition on signage, participant packets and rolling displays
- **Free admissions** to Rice Alliance events
 - Energy & Clean Technology Venture Forum, September 14, 2017
 - IT/Web Venture Forum, January 19, 2017
 - 2017 Rice Business Plan Competition, April 6-8, 2017
- Discounted admission to our 2017 Texas Life Science Forum
- **Recognition** in every **Rice Alliance Digest**, the weekly newsletter sent to **26,500 subscribers**
- Opportunity to meet promising early-stage technology companies
 - Over 2,000 early stage companies have participated in Rice Alliance programs
- **Recognition** as an underwriter on the Rice Alliance **website**
- Plus, for **Silver Underwriters** and above:
 - Participation on the **Rice Alliance Roundtable Advisory Board**
 - Recognition as an event sponsor
- Plus, for **Gold and Platinum Underwriters**:
 - Priority for recognition as an **event sponsor** at one event

The Rice Alliance for Technology and Entrepreneurship is a Center within Rice University, a non-profit 501(c)3 institution.

Contribution Level

Company Name

Contact Person

Address (Street, Box)

Title

Address (City, State, Zip)

Date

E-Mail

Phone Number

For questions: Mary Lynn Fernau, Marketing Director, mlfernau@rice.edu 713-348-5374

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