



# OWL OPEN

## RICE STUDENT STARTUP COMPETITION

### 2015 OWL Open

**Congratulations to the winners of the first annual Owl Open, ALL-Rice Student Startup competition.**

**Dmitri Tsentelovich, Ph.D candidate in Chemical and Biomolecular Engineering and Francesca Mirri also a candidate in Chemical and Biomolecular Engineering Won the graduate competition and will be one of two teams representing Rice at the 2015 Rice Business Plan Competition.**

DexMat manufactures high-performance carbon nanotube (CNT) fibers and coatings using our proprietary solution processing technology. We aim to supplant heavy, rigid metals that are prone to fatigue in cables used in the aerospace, wearable electronics, and medical device markets. Lightweight, flexible cables made with DexMat materials are up to 70 % lighter, 10 times stronger, and have 25 times higher flexural tolerance than metal cables. We have partnered with established cable manufacturers who will assemble our materials into cables and sell them to original equipment manufacturers (OEMs). We seek an investment of \$2M to build a pilot plant, expand our team, and develop additional markets for our technology.



#### Graduate Track Results

First Place:	DexMat, Inc.	\$2500 and automatic entry into the 2015 Rice Business Plan Competition
Second Place:	SensoDx	\$1500
Third Place:	Lendora	\$1000

**Congratulations to Bizongo (formerly Smart Paddle) for winning the undergraduate Owl Open.**

Arijita Kulshreshtha, Arti Kalro and Minoti Kale make up team Bizongo.

Bizonga (Smartpaddle Technologies) is a Business to Business (B2B) ecommerce venture providing end to end optimized solution to effectively connect Businesses to each other. The mission of the company is to organize the 400bn\$ Business to Business (B2B) segment in India with use of superior technology so that it helps both the Buyer and Seller community.

#### Undergrad Track Results

First Place:	Bizongo	\$2500
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#### EVENT INFORMATION

**2016 Owl Open Competition**  
 Saturday, February 20, 2016  
 8:30 am - 1:30 pm  
 McNair Hall, Rice University

#### Hosts:



#### Sponsors:



Second Place: PandoraPantry \$1500  
Third Place: VEST (Team ESP) \$1000



**Thank you to our hosts and sponsors:** Rice Alliance for Technology and Entrepreneurship, Rice Center for Engineering Leadership, Rice Launch, and Rachel '83 and Bruce '80 Deskin

**Thank you to our Partners:** Startup Career Fair (Jessica Fleenor and Lindsay Denault) and BRC (Julie Palmer)

**Thank you to our judges:** Luis Alcocer, BP Ventures; Steve Banks, S3 Ventures; Herve Coutrix, Total; Rachel Deskin; Victor Elgohary, Texas Halo Fund; Kathy Forney, Forney Search; Bob Grazer, Chevron Technology Ventures; Ventures; Matt McElhattan, Chevron Technology Ventures; Amy Moss, Chamberlain, Hrdlicka, White, Williams & Aughtry; Charlie Nunu, Nunu & Associates; Adam Petruska, Hewlett-Packard; John Reale, Arete LLC; Linda Spain; and Phil Tuttle, Philip A. Tuttle & Co.

**Thank you to our competing teams:** DexMat, Inc., DiBS, Lendora, NOConnect, SensoDx Diagnostics, Bizongo, PandoraPantry, SmartTrip, VEST

Quick Facts

National Model MBA in Entrepreneurship—United States Association for Small Business and Entrepreneurship (USASBE) - 2011

Recent Speakers



Company Spotlight

Earned Excellence



Janice and Robert McNair Hall  
P.O. Box 2932-MS 531  
Houston, Texas 77252-2932

Jesse H. Jones Graduate School of Business  
George R. Brown School of Engineering  
Wiess School of Natural Sciences

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